

# ethan smith

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## IN A NUTSHELL

Collaborative leader focused on integrating product, interactive, and brand strategy and design. Adept at working with diverse teams and executing top-notch deliverables at all phases of project life from planning, research, and conceptualization through development and testing. Dedicated to blending smart business strategy with design thinking and ecological principles to launch breakthrough products and services.

STRATEGIC PLANNING	CLIENT INTERACTION AND NEGOTIATION	INDUSTRIAL DESIGN AND DEVELOPMENT
PROJECT MANAGEMENT	MARKET AND USER RESEARCH	INTERFACE DESIGN AND DEVELOPMENT
MULTI-DISCIPLINARY COLLABORATION	HAND SKETCHING AND RENDERING	GRAPHIC AND MOTION DESIGN
TEAM LEADERSHIP	PIXEL NINJA AND CODE SAMURAI	COPY WRITING AND EDITING

**SOFTWARE:** Adobe CS, Solidworks, Rhinoceros, Coda, FCP Studio, Office, iWork, Mac, Windows, Linux

**LANGUAGES:** HTML5, CSS3, JS/jQuery, PHP, SQL, VBA

**HARDWARE:** Wood and metal shop equipment, SLA, FDM, 3DP, camera and lighting equipment, pen, marker

## PROFESSIONAL EXPERIENCE

### **Creative Director, Designer, Developer, Principal**

**NINEBONE LLC** PORTLAND, OREGON // 2000 - PRESENT

Consult with high level creative and executive teams for a wide variety of corporate, start-up, and non-profit clients, large and small. Work includes creative strategy and direction, concept, product design and development, interactive design and development, visual design for motion and print, brand development, and photography.

**CLIENTS:** International League of Conservation Photographers, Nau, Tabar, Sunset Mortgage, Indochine Development Group, Under Solen Media, Reel Water Productions, EP Films, Humanities Washington, Foundation for Sustainable Technologies, King Pacific Lodge, Alder Creek Kayak & Canoe, The Kamchatka Project, Lewis & Clark College, SeaChange, Biomimicry Oregon, and others

### **Senior Product Designer**

**NAU INC** PORTLAND, OREGON // 2006 - 2008

Focused on achieving ideals of performance, beauty, and sustainability in practice and product. Primarily responsible for design and development of company's inaugural launch of luggage and accessories, fabric graphics and patterns, trims, complex apparel features, and t-shirt graphics. Participated in high level strategic planning sessions. Worked closely with design, development, and merchandising teams to manage visual line-plans and create a proprietary database-driven visual line-plan, and assisted with line-level product, palette, and materials direction.

### **Junior Product Designer (Contract)**

**TABAR INC** BELLINGHAM, WA // 2005 - 2006

Collaborated with clients and development team to conceptualize and develop gloves and footwear for diverse clientele in the outdoor industry. Created a database-managed in-house materials library, managed an intern, redesigned corporate branding, and assisted with operational development. Began as intern.

**CLIENTS:** Outdoor Research, Eddie Bauer First Ascent, Nau, Black Dot, Sierra Designs, Mountain Hardwear, Bonfire, and Metolius

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## PROFESSIONAL EXPERIENCE (CONTINUED)

### Intern

**MAHLUM ARCHITECTS** PORTLAND, OREGON // 1997 - 1999

Assisted architects with many aspects of design process. Revised design specs, prepped charettes, built models, analyzed blueprints, developed branded collateral, and organized archives. Also assisted office manager with supply inventories, front-desk reception, and upkeep of the showcase studio space.

ADDITIONAL EXPERIENCE IN OUTDOOR RETAIL SALES, SERVICE MANAGEMENT, AND PROFESSIONAL SKI, WHITEWATER KAYAK, AND CLIMBING INSTRUCTION

## EDUCATION

### Bachelor of Science in Industrial Design + minor in Sustainable Design & Planning

**WESTERN WASHINGTON UNIVERSITY, COLLEGE OF SCIENCES AND TECHNOLOGY** BELLINGHAM, WASHINGTON // 2003 - 2006

**UNIVERSITY OF PUGET SOUND** TACOMA, WASHINGTON // 2000 - 2003

**WEST LINN HIGH SCHOOL** WEST LINN, OREGON // 1996 - 2000

## VOLUNTEER EXPERIENCE

### Co-Founder

**BIOMIMICRY OREGON** PORTLAND, OREGON // 2011 - PRESENT

### Co-founder, Director of Marketing & Events, Director of Photography, Writer

**THE KAMCHATKA PROJECT** HOOD RIVER, OREGON // 2008 - PRESENT

### Design Consultant, Workshop Facilitator

**FOUNDATION FOR SUSTAINABLE TECHNOLOGIES** KATHMANDU, NEPAL // 2008 - 2009

### Community Development Volunteer

**NEPAL ORPHAN'S HOME** NEPAL // 2008 - 2009

### Secretary, Member

**INDUSTRIAL DESIGN SOCIETY OF AMERICA (IDSA) WWU STUDENT CHAPTER** BELLINGHAM, WASHINGTON // 2003 - 2006

### Co-founder, Lead Instructor

**WWU OUTDOOR CENTER KAYAK PROGRAM** BELLINGHAM, WASHINGTON // 2003 - 2006

## RECOGNITION

PRODUCT DESIGNS FEATURED IN PRINT & ONLINE EDITIONS OF *TIME*, *WIRED*, *MEN'S JOURNAL*, *OUTSIDE*, *SURFACE*, *SHAPE*, *TREEHUGGER*, *COOLHUNTING*, *NOTCOT*, AND MORE 2007 - PRESENT

**NATIONAL GEOGRAPHIC EXPEDITIONS COUNCIL GRANT** \$25,000 FOR KAYAKING EXPEDITION // 2010

**IDSA WWU STUDENT CHAPTER SENIOR OF THE YEAR MERIT AWARD** RUNNER-UP // 2006

**IDSA WWU STUDENT CHAPTER JUNIOR OF THE YEAR MERIT AWARD** WINNER // 2005

**PROCTOR & GAMBLE / IDSA SUSTAINABLE DESIGN GRANT** \$40,000 FOR INTERDISCIPLINARY STUDENT TEAM // 2004 - 2005

**DYSON / IDSA EYE FOR WHY STUDENT DESIGN COMPETITION** FINALIST, RECOMMENDED FOR INTERNSHIP // 2005

## REFERENCES FURNISHED UPON REQUEST