

ethan smith

HELLO@ETHANFSMITH.COM
360.223.0310

IN A NUTSHELL

Collaborative leader focused on integrating product, interactive, and brand strategy and design. Adept at working with diverse teams and executing top-notch deliverables at all phases of project life from planning, research, and conceptualization through development and testing. Dedicated to blending smart business strategy with design thinking and ecological principles to launch breakthrough products and services.

STRATEGIC PLANNING	CLIENT INTERACTION AND NEGOTIATION	INDUSTRIAL DESIGN AND DEVELOPMENT
PROJECT MANAGEMENT	MARKET AND USER RESEARCH	INTERFACE DESIGN AND DEVELOPMENT
MULTI-DISCIPLINARY COLLABORATION	HAND SKETCHING AND RENDERING	GRAPHIC AND MOTION DESIGN
TEAM LEADERSHIP	PIXEL NINJA AND CODE SAMURAI	COPY WRITING AND EDITING

SOFTWARE: Adobe CS, Solidworks, Rhinoceros, Coda, FCP Studio, Office, iWork, Mac, Windows, Linux

LANGUAGES: HTML5, CSS3, JS/jQuery, PHP, SQL, VBA

HARDWARE: Wood and metal shop equipment, SLA, FDM, 3DP, camera and lighting equipment, pen, marker

PROFESSIONAL EXPERIENCE

Creative Director, Designer, Developer, Principal

NINEBONE LLC PORTLAND, OREGON // 2000 - PRESENT

Consult with high level creative and executive teams for a wide variety of corporate, start-up, and non-profit clients, large and small. Work includes creative strategy and direction, concept, product design and development, interactive design and development, visual design for motion and print, brand development, and photography.

CLIENTS: International League of Conservation Photographers, Nau, Tabar, Sunset Mortgage, Indochine Development Group, Under Solen Media, Reel Water Productions, EP Films, Humanities Washington, Foundation for Sustainable Technologies, King Pacific Lodge, Alder Creek Kayak & Canoe, The Kamchatka Project, Lewis & Clark College, SeaChange, Biomimicry Oregon, and others

Senior Product Designer

NAU INC PORTLAND, OREGON // 2006 - 2008

Focused on achieving ideals of performance, beauty, and sustainability in practice and product. Primarily responsible for design and development of company's inaugural launch of luggage and accessories, fabric graphics and patterns, trims, complex apparel features, and t-shirt graphics. Participated in high level strategic planning sessions. Worked closely with design, development, and merchandising teams to manage visual line-plans and create a proprietary database-driven visual line-plan, and assisted with line-level product, palette, and materials direction.

Junior Product Designer (Contract)

TABAR INC BELLINGHAM, WA // 2005 - 2006

Collaborated with clients and development team to conceptualize and develop gloves and footwear for diverse clientele in the outdoor industry. Created a database-managed in-house materials library, managed an intern, redesigned corporate branding, and assisted with operational development. Began as intern.

CLIENTS: Outdoor Research, Eddie Bauer First Ascent, Nau, Black Dot, Sierra Designs, Mountain Hardwear, Bonfire, and Metolius

3212 SW BARBARA BLVD. #25
PORTLAND, OR 97239

HELLO@ETIM27NAHT3E@LJLH
360.553.0310



PROFESSIONAL EXPERIENCE (CONTINUED)

Intern

MAHLUM ARCHITECTS PORTLAND, OREGON // 1997 - 1999

Assisted architects with many aspects of design process. Revised design specs, prepped charettes, built models, analyzed blueprints, developed branded collateral, and organized archives. Also assisted office manager with supply inventories, front-desk reception, and upkeep of the showcase studio space.

ADDITIONAL EXPERIENCE IN OUTDOOR RETAIL SALES, SERVICE MANAGEMENT, AND PROFESSIONAL SKI, WHITEWATER KAYAK, AND CLIMBING INSTRUCTION

EDUCATION

Bachelor of Science in Industrial Design + minor in Sustainable Design & Planning

WESTERN WASHINGTON UNIVERSITY, COLLEGE OF SCIENCES AND TECHNOLOGY BELLINGHAM, WASHINGTON // 2003 - 2006

UNIVERSITY OF PUGET SOUND TACOMA, WASHINGTON // 2000 - 2003

WEST LINN HIGH SCHOOL WEST LINN, OREGON // 1996 - 2000

VOLUNTEER EXPERIENCE

Co-Founder

BIOMIMICRY OREGON PORTLAND, OREGON // 2011 - PRESENT

Co-founder, Director of Marketing & Events, Director of Photography, Writer

THE KAMCHATKA PROJECT HOOD RIVER, OREGON // 2008 - PRESENT

Design Consultant, Workshop Facilitator

FOUNDATION FOR SUSTAINABLE TECHNOLOGIES KATHMANDU, NEPAL // 2008 - 2009

Community Development Volunteer

NEPAL ORPHAN'S HOME NEPAL // 2008 - 2009

Secretary, Member

INDUSTRIAL DESIGN SOCIETY OF AMERICA (IDSA) WWU STUDENT CHAPTER BELLINGHAM, WASHINGTON // 2003 - 2006

Co-founder, Lead Instructor

WWU OUTDOOR CENTER KAYAK PROGRAM BELLINGHAM, WASHINGTON // 2003 - 2006

RECOGNITION

PRODUCT DESIGNS FEATURED IN PRINT & ONLINE EDITIONS OF *TIME*, *WIRED*, *MEN'S JOURNAL*, *OUTSIDE*, *SURFACE*, *SHAPE*, *TREEHUGGER*, *COOLHUNTING*, *NOTCOT*, AND MORE 2007 - PRESENT

NATIONAL GEOGRAPHIC EXPEDITIONS COUNCIL GRANT \$25,000 FOR KAYAKING EXPEDITION // 2010

IDSA WWU STUDENT CHAPTER SENIOR OF THE YEAR MERIT AWARD RUNNER-UP // 2006

IDSA WWU STUDENT CHAPTER JUNIOR OF THE YEAR MERIT AWARD WINNER // 2005

PROCTOR & GAMBLE / IDSA SUSTAINABLE DESIGN GRANT \$40,000 FOR INTERDISCIPLINARY STUDENT TEAM // 2004 - 2005

DYSON / IDSA EYE FOR WHY STUDENT DESIGN COMPETITION FINALIST, RECOMMENDED FOR INTERNSHIP // 2005

REFERENCES FURNISHED UPON REQUEST